

MAY 2021 Newsletter

Note to CT REALTORS® May 17, 2021

CTR recognizes the CDC has relaxed mask guidance for vaccinated persons and the state is opening up more for businesses along with family gatherings inside of homes. However, extensive parts of the population are not yet vaccinated including children and those with medical conditions that don't yet allow for vaccination. While our guidance is only voluntary, CTR continues to advise the best practices are: (1) to avoid hosting broker and public open houses due to the volume of strangers who may or may not be vaccinated entering homes of those who may or may not be vaccinated; and (b) to continue to limit the number who enter homes at the same time for the safety of your clients, other agents, the individuals/families who live in the homes and our own families.

MAY

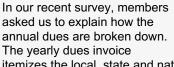
- 19 ZOOM Lunch & Learn Agents In The Matrix | The Awesomeness of Virtual and Augmented Reality - Pre recorded presentation by: Matthew Rathbun - 11:30 AM - 1:00 PM
- 20 Ethics Hearing by Zoom MFCAR office 10:00 AM
- 21 MFCAR Board of Directors Meeting 10:00 AM
- 26 MFCAR ZOOM General Meeting **Guest Speaker Kathy Elson Chief Executive Officer - SmartMLS** 10:00 AM - 11:30 AM
- 27 Wilton High School Scholarship Award Virtual Presentation
- 31 Board Office Closed Memorial Day

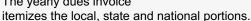
JUNE

- 2 ZOOM Lunch & Learn Video Strategy to Secure Real Estate Leads Quickly pre recorded presentation by: Marki Lemons Ryhal 11:30 AM - 1:00 PM
- 3 Norwalk High School Scholarship Award **Virtual Presentation**
- 3 Brien McMahon High School Scholarship **Award Virtual Presentation**
- 8 CT REAL ESTATE LAW FOR BROKERS AND

President's Update

Dear MFCAR Members.







The MFCAR, Local portion is \$210.00 and has been this amount since 2013. Previously, from 2000-2012 it was \$200.00. Your dues pay for: Building and Maintenance, Staffing, Programming & Education, Scholarships, Community Involvement, Professional Standards and New Member Orientations.

The CTR, State portion is \$265.00, which was raised from \$165.00 on 2020 invoice.

From January to September 2019, members were able to participate in a **Call for Action** to waive the \$100.00 increase from their 2020 CTR dues invoice.

MFCAR had 289 members eligible to pay the \$165.00 fee last year while approximately, 767 paid \$265.00. CTR told us last year that the fee will stay at \$265 in 2021.

The CTR, State dues pay for: CTR-TV, Forms, PSCS Overview Class, Professional Standards Seminar, 2021 Local Board Spokesperson Training, Book Club, Legal Alerts and Hotline, Calls for Action, Raymond Gates Scholarship Program, Inman News Subscription, Governing Documents/Policies, State & Local REALTOR® of the Year Awards, Leadership Meetings.

The NAR, National portion is \$185.00. The \$150.00 is Member Dues which pays for: \$4.61 Transaction/Forms Platform, \$67.00 for Advocacy, \$11.69 is for REALTORS® Property Resource (RPR), \$18.23 Member and Consumer Communications, Marketing and Events and Media Communications, \$48.47 Administrative, the

SALESPERSONS CE Class via ZOOM

9:30 AM - 12:30 PM

Instructed by: Terry Hastings

16 - MFCAR Zoom General Meeting

Clear Cooperation - presented by:

Rodney Gansho, NAR, Director of Engagement

10:00 AM - 11:30 AM

22 - CT REAL ESTATE LAW FOR BROKERS
AND SALESPERSONS CE Class via ZOOM

9:30 AM - 12:30 PM

Instructed by: Terry Hastings

- APRIL NEW MEMBERS
- 2022 CE REQUIREMENTS
- JUNE CE CLASSES
- ETHICS CORNER

FAST Stats

- MFCAR Board Stats Report April 2021
- Fairfield April 2021
- Norwalk April 2021
- Weston April 2021
- Westport April 2021
- Wilton April 2021

Carol's News

Complaint Process

If you have a complaint about another agent please email or call me to discuss. MFCAR has a complaint process which we have outlined on our website.



https://mfcar.com/complaint-processes/

Remember to Sign Up for Text Alerts

Lawmakers are still considering a proposed new buyers conveyance tax. <u>Listen</u> to how and why this issue matters. CTR will alert you when additional action is needed. If you haven't already, register for the CTR Text Alert System at **ctrealtors.com/text**.



Carol Heins
Associate Executive
MFCAR
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carolheins@mfcar.com

remaining \$35.00 is for Consumer Ad Campaign Special Assessment.

The <u>Raymond Gates Scholarship</u> and <u>Political</u> <u>Advocacy Fund</u> are voluntary options that we hope you will add to your dues - they are extremely worthy causes.

We aim to be completely transparent with our membership, so we hope this helps you understand your annual dues.

CLICK HERE TO VIEW DUES INVOICE

	Da	te	1/1	/2021	
MFCAR	_	oice#		1-2091	
IVII OI III			202	1-2091	
MID-FAIRFIELD COUNTY ASSOCIATION OF REALTORS®	NF	RDS#			
19 IMPERIAL AVENUE WESTPORT, CT. 06880 P: (203) 227-4418 F: (203) 226-7390	PAY ONLINE at www.mfcar.com click on PAY DUES. Login = NRDS# (digits only, see box above) Password = Last Name (only first letter capitalized i.e., Smith)				
Carol A. Heins Mid-Fairfield County Assn of REALTORS	PAYMENT DEADLINE IS JANUARY 31, 2021				
19 Imperial Avenue Westport, CT, 06880	carolheins@mfcar.com				
Trooport, o'll socco	PLEASE UPDATE YOUR EMAIL ADDRESS				
2021 ANNUAL MEMBERSHIP DUES Amount					
Mid-Fairfield County Association of REALTORS® Mandatory Connecticut REALTORS® Mandatory National Association of REALTORS® Mandatory Raymond Gates Scholarship - Voluntary Political Advocacy - Voluntary				210.00 265.00 185.00 10.00 25.00	
CHECKS PAYABLE TO: MFCAR			OTAL:	\$695.00	
The portions of 2020 dues used for lobbying expenses and not deductible for federal income tax: NAR-\$57, CTR-\$103. The Voluntary Political Advocacy contribution of \$25 is not tax deductible. Voluntary contributions are split 70% to the CTR Issues Advocacy Fund and \$5% to the NAR Political Fund (PAF): and used for state issues and other political currous.					
Cases Scholarship Contribution is a deductable for income tax purposes of the contribution in a deductable for income tax purposes. Cases Scholarship Contribution is a deductable for income tax purposes of the contribution of Exympost F, Gates, it following his trapic death in an automobile accident. Mr. Gates was the Executive Vice President of the Connecticus (REALTORS). Originally the flux was intended to assist Mr. Gates inforten through college. Once this objective was met, the fund was expanded to benefit the children of REALTORS99, REALTOR-ASSOCIATES99, Ecal Board/Association staff and CTR staff. Over the past 45 years, children of REALTORS99, REALTOR-ASSOCIATES99 (acad Board/Association staff and CTR staff. Over the past 45 years, children of REALTORS99, REALTOR-ASSOCIATES99).					
I authorize MFCAR to text me re: Class/Event cancellation. Cell Phone #:					
Cell Phone Carrier:					
CREDIT CARD #					
NAME ON CREDIT CARD		(VISA)	(MC) (DI	SC) (AMEX)	
COMPLETE BILLING ADDRESS					

Remember to use #mfcarmovingtogether for all of your social media postings and show your commitment to being a local REALTOR® in our area – whether it is a contribution to the community or helping clients.

Stay safe and healthy,

Nadine

Nadine Tanen 2021 MFCAR President



REGISTRATION IS STILL OPEN FOR TODAY'S

Agents In The Matrix The Awesomeness of Virtual and Augmented Reality

ZOOM LUNCH & LEARN

Wednesday, May 19th 11:30 AM - 1:00 PM

Join us for this previously recorded meeting presented by: **Matthew Rathbun**

Join us as we explore the various technologies and

products that can help you stay productive. You may have heard the phrase Virtual Reality or Augmented Reality, but never really considered what it is other than some cool 3D tours on a website. This session explores what vendors offer Virtual Reality experiences and how to get those tours in front of vour clients.

> **CLICK TO REGISTER**

SM∧RT_™,



MFCAR Zoom General Membership Meeting

Guest Speaker: Kathy Elson

Chief Executive Officer SmartMLS

Wednesday, May 26th 10:00 AM - 11:30 AM

> **CLICK TO REGISTER**

Video Strategy to Secure Real Estate Leads Quickly

ZOOM LUNCH & LEARN

Wednesday, June 2nd 11:30 AM - 1:00 PM

Join us for this previously recorded meeting presented by:

Marki Lemons Ryhal





Be a Video Superstar! Stop being afraid of video. You can build a bigger audience than you ever thought possible. Take a detailed look at what it takes to create video content that generates leads in today's online market. From Instagram to Instagram Stories and Facebook to Facebook Live, you will learn what

content should go where and how to set it up so your ideal clients can find it and you.



RODNEY GANSHO, Director of Engagement | National Association of REALTORS®

Rodney Gansho joined the National Association of REALTORS® in 1990 as a Policy Review Coordinator. Since that time, he has worked exclusively in the Member Policy Department, most recently as Director of Association and MLS Governance. Rodney is the staff executive for Multiple Listing Issues and Policies Committee and the MLS Technology and Emerging Issues Advisory Board.

MFCAR ZOOM General Meeting Topic: Clear Cooperation

Guest Speaker by: Rodney Gansho, NAR, Director of Engagement

Wednesday, June 16th 10:00 AM - 11:30 AM

CLICK TO REGISTER

MFCAR COMMITTEE OPPORTUNITY

Join one of our committees and help us plan a fantastic 2021! Volunteers are needed for the following committees:

- Affiliate
- Communications
- Education
- Giving Back
- Grassroots/Legislative/Political Affairs
- Grievance
- Membership
- Professional Standards
- Program/Hospitality
- RPAC (Political Fundraising)
- Social Media
- YPN (Young Professionals Network)

If you are interested in serving on a committee, please click here for our 2021 Committee Application Please email Carol if you have questions, return completed forms to carolheins@mfcar.com or fax to 203-226-7390.





Not sure what C2EX is?
Click here to find out!

IMPORTANT LINKS

MFCAR Affiliate Members

Department of Consumer Protection

Connecticut License Verification

CTR Attorneys

Code of Ethics Cycles

Check Your Code of Ethics Status

NAR REALTOR® Membership Card

CTR REALTOR® Member Benefits

NAR REALTOR® Benefits Program

CTR Text Alerts

NAR Text Alerts

REALTOR® Party Mobile Alerts

RPAC

RPAC Invest

Documents/Forms/Links

MFCAR Website

MFCAR Complaint Process

Emeritus Status Application Process

2022 CE Requirements







